LEO BURNETT U.S.A.
Ad No. CR-122 – "PHILIP MORRIS INC." – Req. No. 54969 – Page Bleed (9 x 12 inches) – B&W – Corporate, 1982 (R)
Printed in U.S.A.

PHILIP MORRIS INCORPORATED

MARLBORO
BENSON & HEDGES
MERIT
VIRGINIA SLIMS
PARLIAMENT LIGHTS
CAMBRIDGE
SARATOGA

MILLER HIGH LIFE
LITE
LÖWENBRÄU

SEVEN-UP
DIET SEVEN-UP

Philip Morris USA • Philip Morris International
Miller Brewing Company • Seven-Up Company
Philip Morris Industrial • Mission Viejo Company

2061191535
Source: https://www.industrydocuments.ucsf.edu/docs/xnxn0063
2061191535